



## Fundraising Campaign Ideas

### Food 4others MobilePack 2012



#### 58: THE FILM

Host a film screening at your church before launching a new fundraising campaign or to strengthen an existing one.

**Film Synopsis:** We have everything we need. Will we do everything it takes? 58: is the inspiring true story of the global Church in action. Witness bravery and determined faith in a journey from the slums of Kenya to the streets of New York. Confront the brutality of extreme poverty and meet those who live out the True Fast of Isaiah 58 and create stunning new possibilities for the future.

The movie is beautifully directed and compelling to watch. Lasting only 75 minutes, viewers will leave inspired and convicted to follow Jesus' call to care for the least of these.

To view the trailer, download resources, and/or sign up for a complimentary screening kit (including a copy of the film) visit [www.4others.org/inspire/58](http://www.4others.org/inspire/58).

#### ADVENT CONSPIRACY

**Timeframe:** November—December 2011

**Concept:** Consider this: Americans are expected to spend over \$460 billion on Christmas this year, as they did last year, on items like Christmas lights, greeting cards, fuzzy slippers, more toys, etc. But, do your loved ones really need another sweater or random gift certificate? In lieu of one of "those" gifts, give them a gift that will really matter! It's simple: Buy one less gift and instead make a donation in their name to provide meals for children. Then, send them a card to tell them about it, all the while fighting poverty!

**Resources:** Available at [www.food4others.org](http://www.food4others.org)

- Campaign How-To Guide
- Creative "spend less" and "give more" ideas
- Promo Videos
- Christmas card (for making a donation in another's name)
- Images, posters, bulletin board cut-outs, bulletin inserts, etc.
- Small group studies, children's curriculum, sermon material, etc.
- Greeting card samples and how-to info (for making a donation in another's name)

#### END HUNGER FAST

**Suggested Timeframe:** January—February 2012; National Famine Dates: Feb 24-25

**Concept:** Go hungry so others don't have to. As a church, fast (go without food) for 30 hours. Before and during that time, ask individuals and groups to support your efforts by sponsoring you. During the 30 hours, plan group activities that will fight local hunger and educate your group about the global hunger crisis. Donate funds raised to the Food 4others MobilePack.

**Resources:** To be available (coming soon) at [www.food4others.org](http://www.food4others.org)

- Promo Video
- Donation forms / Sponsorship forms
- Online fundraising pages for participants
- Posters, fliers, bulletin inserts
- Suggested group activities for 30 hour fast
- Suggested service projects during 30 hour fast
- ...and more!

## TEAM 24

**Timeframe:** Anytime

**Concept:** Recruit individuals and teams (families, small groups, etc) to be a part of Team 24 where they'll commit to asking 24 people for \$24 in order to provide 2400 meals. Consequently, each participating individual or group needs to raise \$576.00. This also raises awareness of the fact that it takes only 24 cents to provide one meal. It is up to each participant (whether they've signed up as an individual or team) to determine how to raise those funds.

**Resources:** To be available (coming soon) at [www.food4others.org](http://www.food4others.org)

- Fundraising ideas
- Donation forms
- Team 24 art and extras

## M&M TUBES

**Timeframe:** Anytime

**Concept:** This is ideal for your children's ministry. Simply sell mini M&M tubes for \$1 with the instructions to 1) Eat the M&M's, 2) Refill with the tube with quarters, 3) Return the M&M's tube. You could add a 4<sup>th</sup> step: Repeat (and exchange their quarter-filled tube with an M&M tube for free).

**Resources:** Available at [www.food4others.org](http://www.food4others.org)

- Information Flyer for parents
- Suggested store locations for M&M tubes

Visit [www.food4others.org](http://www.food4others.org) for many more fundraising ideas and resources!